

Brand Partner Promotion

A product collaboration with Protect Our Breasts is a potential opportunity to promote your brand to our community! Each month, our campaign messaging focuses on a different aspect of breast cancer prevention and we like to be able to provide an organic safer alternative that goes along with this messaging to our community.

WHAT WE NEED FROM YOU...

- A product that aligns with our campaign messaging for the month
- 750-1000 units of full-sized or individually wrapped product



We have seen great success in promoting a safer alternative to our large community when we have partnered with one of our brand partners which aligns with both our prevention message and what is happening in their lives that month such as holidays or final exams. At the end of the campaign, we are able to provide social media metrics from posts and stories on our Instagram, as well as an abundance of pictures of your product in the community. In order to accommodate our community, our partners generally provide between 750 and 1000 units of full-sized or individually wrapped products which allows some schools and communities to receive 5-10 products and others to table in common areas up to 200 products.

WHAT YOU GET FROM US...

- Promotion within our communities includes high schools, colleges, and cities across the country.
- In the case of our large college chapters, your product is tabled in high-traffic areas on campus.
- An abundance of pictures of your product in these communities.
- Instagram posts and stories to our page.
- Social media metrics from the posts and stories.
- An official partnership report at the conclusion of the campaign.



Marketers know that trial is most significantly influenced by friends and family. This opportunity not only encompasses a peer-to-peer endorsement, but it also arrives in your consumers' hands with the halo of both breast cancer prevention and part of a safer marketplace. We hope you will join us.